

# **Eastside Lions High School Rugby**

Established in 2007, the Eastside Lions High School Rugby Club is associated with Washington Youth Rugby, which has been in our state for over 20 years. Based out of Bellevue, Washington, the team is open to boys, ages 14-19 and enrolled in high school. The Eastside Lions program is affiliated with USA Rugby and will soon be registered as a non-profit organization.

Our goal is to build youth through rugby, by teaching character and sportsmanship, while actively volunteering in the community. For our 2010 fundraiser, we will be working with the Bellevue Boys and Girls Club. With the help of our supporters, we look forward to a bright future with years of continued success both on and off the field.



# Eastside Lions HS Rugby



## Sponsorship Packages

### Platinum:

This is our highest level sponsorship package. Your company logo will be featured as often and as predominately as possible on things such as team apparel, field equipment, club publications and advertisements. You will receive special thanks at social and fundraising events.

\$3,000 - One year sponsorship

### Gold:

This second level sponsorship package will provide several opportunities for us to display your company logo both on and off the field. Thanks will be given as often as possible at events throughout the year.

\$2,000 - One year sponsorship

### Silver:

This is our mid-level sponsorship package. Your company logo will be displayed to the public during key fundraisers and social events, as well as on select merchandise and apparel.

\$1000- One year sponsorship

### Bronze:

This is our base level sponsorship package. Your company will receive a signed ball and/or jersey to hang in your facility.

\$100 - \$500 - One year sponsorship

# Eastside Lions HS Rugby



## Sponsorship Options

### Sponsor Display Examples

#### Match Jerseys

- Your logo will appear on our A-side jerseys
- \*Jersey upper chest, center chest, sleeves and back

#### Warm ups

- Your logo will go on our team warm-ups
- \*Warm-up tops - upper chest, sleeves, back
- \*Warm-up bottoms - front pocket, back pockets

#### Shorts

- Your logo will be featured on the front or back of our team shorts

#### Rugby Ball

- Your logo will take up one quarter panel of our rugby balls that we will use at home matches and trainings

#### Goal Post Pad

- Your name will be printed on the goal post pads that will be used on our goal posts at home matches

#### Field Flags

- Your logo will be on the flags that mark the field and will be used at every home match

#### Field Banner

- Your name or logo will be displayed on a banner on the perimeter of our field at every home match

#### Website Ad

- You will have a spot on our website where you can display an advertisement that will be seen by everyone who visits our site

# Eastside Lions HS Rugby



## Jersey Logo/Name Placement

Front



Back



# Eastside Lions HS Rugby



## Preseason High School Jamboree

This February we intend to hold our 2nd annual preseason jamboree at Marymoor park in Redmond. Last year 10 teams came from around the region to compete in a one-day tournament that showcased some of the best young talent the Pacific Northwest has to offer.

Jamborees are a great way to get exposure to the community, with hundreds of people spending a full day watching, playing and enjoying rugby in a competitive and exciting tournament format. This is sure to grow into an Eastside tradition that will draw bigger and bigger crowds for years to come!

## Jamboree Sponsorship

As a jamboree sponsor, your company name and logo will be spotlighted in every way possible. You will have your name displayed on a field banner, and your logo will appear on tournament t-shirts, as well as on flyers and handouts.

\$1,000



**Lineout—Brent Henry**

# Eastside Lions HS Rugby



## Sponsorship Donation Form

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Contact #:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Gold Package - Two year sponsorship** **\$2,500**

**Silver Package - One year sponsorship** **\$1,500**

**Bronze Package - One year sponsorship** **\$750**

**Tournament Sponsorship** **\$\_\_\_\_\_**

**Customized Sponsorship:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Date:** \_\_\_\_\_

**Total Amount: \$**\_\_\_\_\_

Eastside's Copy

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# Eastside Lions HS Rugby



## Sponsorship Donation Form

**Company Name:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Total Amount: \$**\_\_\_\_\_

\*Eastside Lions RFC will soon be a registered non-profit organization

\*For questions or comments, please email: [EastsideLionsRugby@gmail.com](mailto:EastsideLionsRugby@gmail.com)

Sponsor's Copy